

MASSIMO IANNI Founder

Graduate of the Glion Hotel Management School (Switzerland) and Kellogg University's Hospitality Masters Degree, Massimo Ianni has been working in the International Hospitality and Tourism industry for more than 30 years.

Some of his main achievements include:

- Creation of Casas Latinas collection
- Brand and Culture Guardian & Member of the Board at The Set Hotels
- ♦ CEO of Alrov Luxury Hotels during rebranding to The Set Hotels and launch of the Mamilla Hotel, and The Conservatorium Hotel.
- Acting Managing Director for Armani Hotels and Resorts.
- ♦ COO for South America and Europe at Faena Group.
- ♦ 14 years working for Hyatt International Corporation, starting as General Manager of Park Hyatt Buenos Aires, and ending as Corporate Director of the Hotel F&B for Europe, Africa and Middle East.

After founding his own Consulting Firm, Massimo advised very important companies, such as Llao Llao Hotel & Resort, Alvear Palace Hotel, Royal Class Private Jet Company, Destino Argentina and Glion Hotel School.

Massimo Ianni was the very first Training Manager at the tender age of 24 years appointed by Hyatt International, and has made education and training the top priority during his entire professional life.

He was Ambassador at large for Glion Hotel School, Switzerland, Career Director at Universidad de Belgrano, Argentina as well as the Founder of Swiss American Institute based on the Hotels and Motels America Association, Hospitality Education Program, Argentina. Finally, he set up the Coral Reef Hospitality University Cancun, Mexico. Throughout his career, Massimo Ianni has given multiple lectures and speeches at congresses, meetings and professional growth gatherings.

