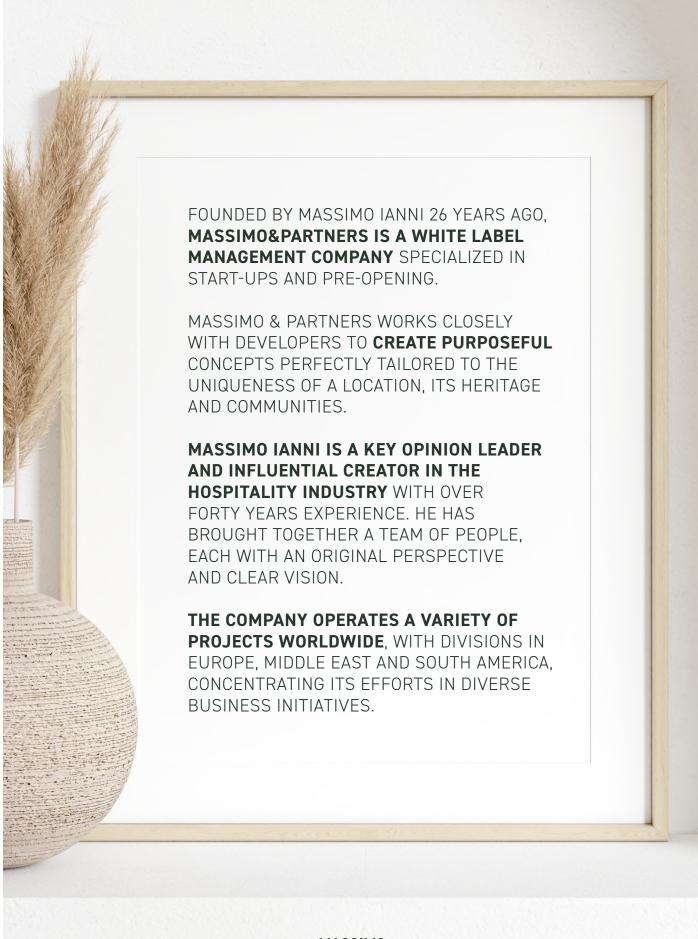
# MASSIMO PARTNERS





MASSIMO PARTNERS

# **MISSION**

We inspire our clients, our people and our customers by creating, curating and managing distinctive and rooted hospitality concepts.

# **VISION**

To have an impact on the service ecosystem, by shaping independent purpose driven lifestyle initiatives.

# **VALUES**

#### **EMOTIONAL CREATIVITY**

Is our daily fuel to pursue our objectives. We stay constantly ahead of the innovation required by market trends.

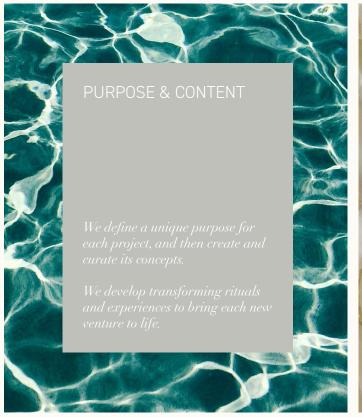
#### **DISCOVERY & PASSION**

We never compromise on quality, while exploring new horizons.

#### **CULTIVATE COMMUNITIES**

We stimulate genuine individual initiative by entrusting each person and community we work with, internally and externally. We are a people's entrepreneur community.

# HOW WE CURATE OUR PROJECTS 1/2



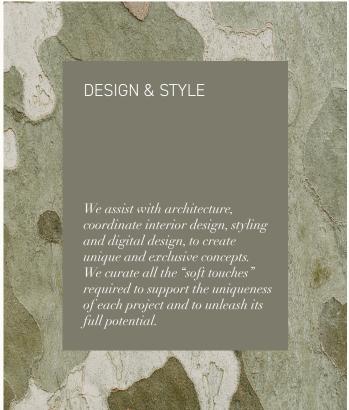






## HOW WE CURATE OUR PROJECTS 2/2









## A SELECTION OF **OUR PROJECTS**

#### THE RETREAT BLUE LAGOON Iceland

#### Scope of work

- Onboarding & Mobilisation5\* Service TrainingOperational Excellence

- Recruitment
- Leadership Development





#### **ARMANI HOTELS** Milan, Dubai

#### Scope of work

- Concept DevelpomentPre-opening & Mobilistation
- Interim Managing Director

#### THE SET COLLECTION

CAFE ROYAL London CONSERVATORIUM Amsterdam MAMILLA HOTEL Jerusalem LUTETIA Paris

#### Scope of work

- Interim CEO
- Establish Mgmt Company
- Pre-opening & Mobilistation Board Member Brand Guardian





#### THE VINES RESORT & SPA

Mendoza, Argentina

#### Scope of work

- Concept Creation
- Pre-opening Support & Training- Draft & Develop Resort Operating Manuals

## FINCA EL PARAISO LUIGI BOSCA

Mendoza, Argentina

#### Scope of work

- Interactive & Innovative Guest Wine Tasting Experience
- Establish Brand Values & Rituals
- Construction Project Mgmt
- Sales, Marketing & Communication Plans





#### MORRO CHICO

Patagonia, Argentina

#### Scope of work

- Holisitic sheep farming experience
- Sales, Marketing & Communication Plans
- Startup Mobilisation

#### IKIN MARGARITA HOTEL & SPA

Venezuela

#### Scope of work

- GM Operational Support
- 5\* Service TrainingLeadership Development
- Improve Sales & Marketing Revenue
- Refurbishment of Public areas F&B Concept Creation





## **KULM HOTEL**

### St Moritz

#### Scope of work

- $\hbox{-} \textit{ Group Masterplan,}\\$

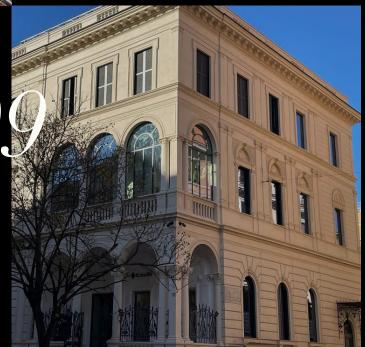
- Group Emaster path,
  F&B Strategy Review
  Interior Design Project Mgmt
  OS&E Selection & Procurement
- Architectural Design Support

#### **BANCA IFIS**

Roma

#### Scope of work

- Architectural Design Support
- OS&E Selection & Procurement
- Executive Recruitment
- 5\* Service Training
- Leadership Development



# MASSIMO PARTNERS

# MASSIMO & PARTNERS PORTFOLIO

We curate and manage experiences from conception to execution. Massimo & Partners helps its clients to transform their mindset, re-imagining businesses and meeting the competitive challenges of the future.

MASSIMO-PARTNERS.COM



Massimo Ianni Talents division is our educational/training Campus, created with the main purpose of sharing our knowledge and expertise in the service field.

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